WHAT IS THE WEST MAIN STREET PROJECT?

A STREETSCAPE PROJECT

BUS STOPS

BUMPOUTS

SIDEWALKS

STREET TREES

CONNECTIONS TO NEIGHBORHOODS

CREATIVE PARKING STRATEGIES

LID/SWM

SIGNAGE

BIKE AMENITIES

LIGHTING

PUBLIC ART

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WHAT IS THE WEST MAIN STREET PROJECT?

A PLANNING PROJECT

NEW DEVELOPMENT MASSING STUDY

NEW DEVELOPMENT STANDARDS & CODE

ECONOMIC IMPACT ANALYSIS

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PROJECT SCHEDULE

FALL 2013
- Review & Analysis
- Public Meetings
- Alternative Design Concepts
- Code
- Fiscal Impact Analysis
- Master Plan
- Construction Documents

WINTER 2013/2014
- 1

SPRING 2014
- 2

SUMMER 2014
- 3

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WHO ARE WE?

Streetscape Design Group

Transportation Planning
NELSON\NYGAARD

Low Impact Development
LOW IMPACT DEVELOPMENT CENTER

Engineering
TIMMONS GROUP

Planning and Urban Design Group

Architecture
BUSHMAN DREYFUS

Economic Analysis
RCLCO

Zoning & Code
CODE STUDIO

Historic Architecture
SADLER & WHITEHEAD

Master Planning/Urban Design/Landscape Architecture
RHODESIDE & HARWELL
SCHULZE + GRASSOV

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THE STUDY AREA

THE NEIGHBORHOODS

THE DISTRICT

THE STREET

THE NEIGHBORHOODS

THE DISTRICT

THE NEIGHBORHOODS

THE DISTRICT

THE NEIGHBORHOODS

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PROJECT HISTORY

NOT STARTING FROM SCRATCH

Chapter Nine: Urban Design

According to the development of the Comprehensive Plan, the site was selected with Todd Giannini and Partners, CKG Inc., to prepare a "Corridor Study." This study looked at environmental conditions and the potential opportunities to enhance the city's urban fabric. The following is a description of the urban design proposals taken from the report. These descriptions speak to the existing conditions in each of these corridors and stimulate the neighborhoods they serve.

Pavement Network

Employment and Entertainment District

Background

As the historic center of Charlottesville, the Downtown Mall has been the economic, cultural, and civic center of the city. Following a national survey, Charlottesville's "Main Street" was recognized with federal grants and designated as a pilot program. Since then, it has worked to improve the city's socioeconomic fabric and enhance pedestrian safety and comfort. The project's vision for improving pedestrian safety is to create an inviting, pedestrian-friendly atmosphere that complements the existing commercial and cultural assets. The transformation from "Main Street" to "2013 and beyond PLAN DESIGN BUILD"}

2004 West Main Street
Open Space Concept
& Streetscape Schematics

November, 2004

West Main Street
Charlottesville, Virginia

2004 West Main Street
Open Space Concept
& Streetscape Schematics

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2001 Comprehensive Plan Corridor Study
NEIGHBORHOOD CONTEXT

NEIGHBORHOOD CHURCHES

TRADITIONAL HOUSES

STEEP TOPOGRAPHY

NARROW STREETS

FINE GRAIN RETAIL
HISTORY & CULTURE

SCULPTURE

BUILDINGS

DISTRICTS

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THE WEST MAIN TIMELINE

A NEIGHBORHOOD STEEPED IN HISTORY
HISTORY

MANY DESIGNATED & CONTRIBUTING BUILDINGS

TWO HISTORIC DISTRICTS

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A CHANGING URBAN ENVIRONMENT

CONTEMPORARY

TALLER

GREATER MASS

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GETTING AROUND

ARE YOU SATISFIED WITH...

PARKING

BIKE AMENITIES

DRIVING CONDITIONS

BUS STOPS

PEDESTRIAN ENVIRONMENT

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COMPONENTS OF THE STREETSCAPE

ARE YOU SATISFIED WITH...

SIDEWALKS

STREET TREES

CROSSWALKS

TRASH CANS

BENCHES

PLANTING

LIGHTS

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APPROXIMATELY 4000 PARKING SPACES WITHIN 600 FEET OF WEST MAIN STREET

APPROXIMATELY 85 ON-STREET PARKING SPACES ON WEST MAIN STREET
The Future
WHAT’S IMPORTANT TO YOU?

BICYCLE INFRASTRUCTURE?
GREEN STREETS AND CREATIVE STORM WATER MANAGEMENT?
PLAYFUL STREETS?
COLOR AND PUBLIC ART?
A PLACE TO REST? A PLACE TO PLAY?
MAKING NEW PUBLIC SPACES?
SHARED STREETS – FOR BIKES, PEDESTRIANS AND CAR?
BETTER CONNECTIONS TO NEIGHBORHOODS?
Today’s Event
WE WANT TO HEAR FROM YOU TODAY!

WHAT DO YOU WANT WEST MAIN TO BE?

I don’t have anywhere to sit while I wait for my daughter.

I don’t like this.

This feels unsafe but this doesn’t.

More of this.

This is too wide.

Won’t work in CP because...

I like this!

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THE FORMAT

STATION 1
HISTORY
10.30
WALKING TOUR

STATION 1
TRANSPORTATION
11.30
WALKING TOUR

STATION 3
CHARACTER
NOON
WALKING TOUR WITH HISTORY FOCUS

STATION 4
GREEN STREETS

STATION 5
VISION

A TASTE OF WEST MAIN!
Sample the food from West Main’s restaurants

5 Stations. 4 hours.
A TASTE OF WEST MAIN

Thanks to:

WEST MAIN
MAYA
CONTINENTAL DIVIDE
HORSE AND HOUND
PEARLS

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